



## **MEDIA ADVISORY**

**For Immediate Release**  
Thursday, Feb. 2, 2012

Contact: Mike Nowlin  
Cell: (989) 450-0855

# **Pontiac-Oakland County Campaign to Sell Beautifully Renovated Foreclosure Homes Kicks Off With “Open House Tour”**

*Unprecedented Showcase Offers Views of Stunning New and Refurbished Homes as Pontiac Teams with Oakland County Realtors, Builders to Revitalize Neighborhoods*

**Who:** Pontiac Mayor Leon Jukowski  
Pontiac City Council President Lee A. Jones  
Wade Trim Associates, Pontiac Federal Programs Administrator Richard J. Marsh Jr.  
Oakland County Treasurer Andy Meisner  
Oakland County Commissioner Tim Greimel  
Michigan Association of Realtors Treasurer Carol Griffith  
Building Industry Association (BIA) of Southeastern Michigan–Vice President of Government Affairs & Industry Relations Forrest Wall  
Michigan State Housing Development Authority (MSHDA) Grant Implementation Specialist Nicol Brown  
Home Renewal Systems Vice President Shannon Morgan

**What:** Press Conference to announce the kick-off of an “Open House Tour” in Pontiac showcasing foreclosed homes that are beautifully renovated or completely rebuilt as part of a federally funded initiative coordinated by leaders with the City of Pontiac and Oakland County. They have partnered with local members of the Michigan Association of Home Builders, Michigan Association of Realtors and developers such as Home Renewal Systems to market the homes, which are valued from \$45,000 to \$75,000 and feature hardwood floors, state-of-the-art energy-saving appliances and other amenities that defy the perception of foreclosed or abandoned homes.

The new “Open House Tour” is the first event in Pontiac’s 100-year history where city and county officials have teamed with builders and real estate agents to promote home purchases in these Pontiac neighborhoods.

**When:** **11:00 AM**  
**Monday, Feb. 6, 2012**

**Where:** 201 Starr Ave.  
Pontiac, MI 48341

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